



# UPPER PERKIOMEN TOUCHDOWN CLUB

[www.uptouchdownclub.com](http://www.uptouchdownclub.com)

June 16, 2011

Greetings from the Upper Perkiomen Touchdown Club!

We are gearing up for an action packed 2011 football season and look forward to those Friday nights under the lights at our new field, cheering on our Upper Perkiomen Indians. This letter brings with it a special invitation for you to be part of the action, by placing your business advertisement and/or message of support in our program booklet.

Based on the long standing history of interest and generosity from area friends like you, we are able to offer advertising space at the same rates as 2010. Your ad will run in all home game program booklets and will be included on the team website through the entire football season. That's six separate publications and 24/7 internet exposure!

Please show your support and take advantage of this community advertising opportunity. It will be our pleasure to showcase your business trade and team spirit to our football fans, players, visitors, and friends. Choose from a variety of ad sizes outlined on the attached request form. You also have the option to place a discount coupon within your ad for your business. **Please submit your request by July 16th** to ensure inclusion in our first home game program booklet, September 2nd.

Every line of our booklet that is sponsored helps the training program provided to our players and helps sustain the equipment needs of the team. We appreciate your support, no matter what the amount.

Friday	09/02 vs.	Quakertown	7:00 pm
Friday	09/23 vs.	Spring Ford	7:00 pm
Friday	10/07 vs.	Owen J Roberts	7:00 pm
Friday	10/21 vs.	Perkiomen Valley (Homecoming)	7:00 pm
Friday	11/04 vs.	Pope John Paul (Senior recognition night)	7:00 pm
Friday	11/11 vs.	Upper Merion	7:00 pm

Thank you for your continued support of Tribe football. We look forward to hearing from you soon.

Sincerely,

*Sharon Snell & Alice Long*

Sharon Snell and Alice Long  
Program Booklet Coordinators  
Upper Perk Touchdown Club  
[programs@uptouchdownclub.com](mailto:programs@uptouchdownclub.com)



**Upper Perkiomen Touchdown Club**  
**2011 Upper Perkiomen Football Program Booklet**  
**REQUEST FORM**

**AD REQUESTS MUST BE RECEIVED BY July 16<sup>th</sup> 2011**  
**FOR INCLUSION IN 1<sup>st</sup> GAME PROGRAM BOOK – Sept. 2, 2011**

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

– Yes, add my web site link to the UP Touchdown web site

– No, I do not want my web site address linked to the UP Touchdown web site

**Program Book - PAGE SIZE**

Outside Back Cover – FULL PAGE (8.5" x 11")	\$500.00
Inside Back Cover – FULL PAGE	350.00
Inside Front Cover – FULL PAGE	350.00
Roster Page – Full Page	350.00
Inside FULL PAGE	250.00
Inside ½ PAGE (8.5" x 5.5")	125.00
Inside ¼ Page (3.75" x 4.75" of 7.5" x 2.5")	75.00
Inside 1/8 Page (3.75" x 2.75")	35.00

**Please forward ads to:**

[programs@uptouchdownclub.com](mailto:programs@uptouchdownclub.com)

Preferred electronic style is .jpg or .pdf

Please supply appropriately sized artwork

**Return Form & Payment by July 16th to:**

Upper Perkiomen Touchdown Club

c/o Sharon Snell

1075 Magazine Road

Green Lane, Pa. 18054

**THANKS FOR SUPPORTING  
TRIBE FOOTBALL!**